





P. D. E. A's.

Prof. Ramkrishna More Arts, Commerce & Science College, Akurdi, Pune 411044

**Guidelines for Syllabus Design of all courses under Autonomy and NEP-2023**

Credit distribution structure for three/ four-year Honors / Honors with Research Degree Program with Multiple Entry and Exit options (Discipline Specific)

Department of Economics –UG



Level/ Difficulty	Seme ster	Credits Related to Major					Minor	GE/OE	SEC	AEC	VEC	CC	TOTAL
		Major core	Major Elective	VSC	IKS	FP/OJT /CEP							
4.5	I	ECMAT-111 Indian Economic Environment-I (4T) ECMAP-112 Indian Financial System -I (2T)			Generic (2T)			ECOET-111 Basic Course in Stock Market (2T)	ECSET-111 Business Management -I (2T)	ENAE111 Basic of soft skill (2T)	VEEAT-111 Environmental Awareness-I (2T)		22
	II	ECMAT-121 Indian Economic Environment-II (4T) ECMAP-122 Indian Financial System -II (2T)						ECOET-121 Advance Course in Stock Market (2T)	ECSET-121 Business Management II (2T)	ENAE121 Basic of soft skill (2T)	VEEAT-121 Environmental Awareness-II (2T)	Physical Education(2T)	22

Exit option: Award of UG Certificate in Major with 44 credits and an additional 4 credits core NSQF course/ Internship OR Continue with Major and Minor

▪ **Programme Outcomes: -**

The Bachelor of Arts (BA) Programme in Economics is designed to provide students with a comprehensive understanding of economic theory and methodologies. The curriculum is structured to equip students with both theoretical and quantitative skills necessary for analyzing real-world economic issues. The emphasis on data collection and analysis using software ensures that students can handle complex economic data and draw meaningful conclusions. Key features of the Bachelor in Economics Programme include:

1. **Analyse Economic Conditions:** Demonstrate the ability to evaluate and analyse various aspects of the Indian economic environment, including economic development, growth, and the impact of government policies.
2. **Understand Financial Systems:** Gain a comprehensive understanding of the structure and functions of the Indian financial system, including its components and their roles in economic stability and growth.
3. **Apply Stock Market Concepts:** Utilize fundamental and technical analysis techniques to make informed decisions in stock market investments and understand the role of mutual funds.
4. **Implement Business Management Principles:** Apply core principles of management and business planning to develop effective strategies, decision-making processes, and understand the impact of government initiatives on start-ups.
5. **Integrate Learning with Practice:** Integrate theoretical knowledge with practical applications through case studies, real-world examples, and practical exercises to enhance problem-solving and analytical skills in business and financial contexts.
6. **Apply Financial System Concepts:** Understand and apply the concepts of financial systems, including money and capital markets, to real-world financial scenarios.
7. **Integrate Management Principles:** Utilize core management principles and concepts to enhance organizational efficiency and leadership skills in various business contexts.
8. **Connect Theory with Practice:** Bridge theoretical knowledge with practical applications through case studies, real-life examples, and practical exercises to enhance decision-making and problem-solving abilities in business and financial environments.

▪ **Programme Learning Outcome:**

The learning outcomes of the Bachelor in Economics program are designed to enhance students' employability by providing them with the necessary theoretical knowledge, analytical skills, and practical experience. Employers often value individuals who can think critically, analyze complex economic problems, and propose effective solutions. The Bachelor in Economics program offers a comprehensive education in economic theory and methods, allowing students to specialize through optional courses. The practical focus on data analysis and in-depth analysis of economic issues not only enhances students' employability in various industries but also provides a strong foundation for those interested in pursuing master's and doctoral studies.

1. **Analyze Economic Factors:** Students will be able to analyze and interpret key economic indicators and factors affecting the Indian economy, including growth patterns, sectoral contributions, and development challenges.
2. **Understand Financial Institutions:** Students will demonstrate an understanding of the structure, functions, and roles of various financial institutions within the Indian financial system, including commercial banks, insurance companies, and investment bodies.
3. **Apply Investment Analysis:** Students will apply fundamental and technical analysis techniques to evaluate stock market investments, including understanding market trends, chart patterns, and financial indicators.
4. **Develop Business Plans:** Students will develop comprehensive business plans by integrating various aspects of business planning, including setting objectives, planning processes, and decision-making techniques.
5. **Evaluate Government Initiatives:** Students will critically evaluate the impact of key government initiatives and policies, such as Start-Up India and Make in India, on entrepreneurship and economic growth.
6. **Understand Financial Markets:** Students will explain the functions and workings of money and capital markets, including the roles of different market participants and financial instruments.
7. **Utilize Management Principles:** Students will apply core management principles to enhance organizational effectiveness, including understanding leadership styles, coordination, and control mechanisms.
8. **Connect Theory to Practice:** Students will bridge theoretical knowledge with practical applications through case studies and real-world examples, demonstrating the ability to make informed decisions in business and financial contexts.



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F.Y. B.A. Economics Syllabus

CBCS Semester Pattern

Under Autonomy and NEP-2020 To Be Implemented from Academic Year 2024-2025

**SEMESTER I**

**Major Mandatory Subject**

**ECMAT 111- INDIAN ECONOMIC ENVIRONMENT-I**

No. of Credit- 04

Lecture: - 60L

Unit No	Name and Sub Titles of the Topic	No. of Lectures
01	<b>Economic Development and Growth</b>	15
	1.1 Economic: Meaning & Definition	
	1.2 Economic Development Growth: Meaning, Definition and Indicators	
	1.3 Need and Importance of Economic Development	
	1.4 Meaning, Factors affecting Economic Environment- Economic, Political, Technological, Social and Cultural	
	1.5 Challenges to Indian Economy: Natural Resources, Energy Resources, Education, Health, Environment	
02	<b>Developed, Emerging Economies &amp; Agricultural Environment</b>	15
	2.1 Concepts & Characteristics of Developed and Emerging Economies	
	2.2 Characteristics of emerging economies Countries: Economic, Demographic, Technological, Social, Political	
	2.3 India as an Emerging Economy	
	2.4 Role of Agriculture in Indian Economy	
	2.5 Challenges to Indian Agriculture- Productivity, Rural Credit, Marketing, Rural Entrepreneurship	
03	<b>Constraints to Development Process</b>	10
	3.1 Vicious Circle of Poverty	
	3.2 Capital & Technology	
	3.3 Socio- Cultural & Political Constraints	
04	<b>Industrial Environment</b>	20
	4.1 Role of Industry in Indian Economic Development	
	4.2 Industrial Policy Resolution, 1991- Liberalization, Privatization and Globalization (LPG)	
	4.3 Challenges to Indian Industry-Labour & Employment, Regional Imbalance, Finance, Technology	
	4.4 Micro, Small and Medium Enterprises (MSME)- Definition & Role	
	4.5 Recent trends in Indian Industry- Indian Multinationals & New Policies	

➤ **Course Learning Outcomes:-**

At the end of the course the learner will have ability –

CO 1: Relate and recognize the concept and indicators of Economic Development.

CO 2: To describe and analyze the concept and indicators of Human Development.

CO 3: Explain the characteristics of Developing and Developed Countries.

CO 4: Describe the constraints to the process of Economic Development.

➤ **Course Objective:-**

1. Understand the fundamental concepts of economic development and growth, including their definitions, indicators, and significance.
2. Examine the characteristics and challenges of developed and emerging economies, with a focus on India as an emerging economy.
3. Analyze the constraints to the development process, including poverty, capital, technology, and socio-cultural factors.
4. Explore the role of industry in economic development, the impact of liberalization, privatization, and globalization, and the evolving trends in Indian industry.

➤ **Reference ;-**

1. "Development Economics" by Debraj Ray, Publication: Oxford University Press, 1998.
2. "Economic Development" by Michael P. Todaro and Stephen C. Smith Publication: Pearson, 12th Edition, 2020.
3. "Introduction to Economic Growth" by Charles I. Jones Publication: W.W. Norton & Company, 2nd Edition, 2014.
4. "Indian Economy: Performance and Policies" by Sanjiv Verma Publication: Oxford University Press, 2022
5. "Industrial Economics: An Introduction" by M. N. Gupta Publication: Atlantic Publishers & Distributors, 2019.

➤ **Journal & Magazine :-**

1. Journal of Development Economics. **Publisher:** Elsevier **Website:** Journal of Development Economics
2. World Development **Publisher:** Elsevier **Website:** World Development
3. Economic Development and Cultural Change **Publisher:** University of Chicago Press **Website:** Economic Development and Cultural Change.



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CBCS Semester Pattern

Under Autonomy and NEP-2020 To Be Implemented from Academic Year 2024-2025

**SEMESTER I**

**Major Mandatory Subject**

**ECMAP 112- INDIAN FINANCIAL SYSTEM –I**

**No. of Credit- 02**

**Lecture: - 60L**

Unit No.	Name and Sub Titles of the Topic	No. of Lectures
1	<b>Indian Banking System</b>	25
	1.1 Introduction: Meaning of Indian Banking System..	
	1.2 Structure of Indian Banking System.	
	1.3 Characteristics and Functions of Components of Indian Banking System.	
	<b>Activities: -</b> 1. Lecture and discussion on Indian Financial System Concepts 2. Video Lecture on Indian Financial System	
2	<b>Banking in India</b>	10
	2.1 Commercial Banks (Public Sector Banks, Private Sector Banks, Foreign Banks)	
	2.2 Regional Rural Banks and Co-operative Banks	
	<b>Activities: -</b> 1. Lecture and discussion on Commercial Banks, RRB & Co-operative Banks 2. Group presentations on Banking in India	
3	<b>Banking Operation: Level of Knowledge Conceptual</b>	25
	3.1 Opening and Operating Saving Bank Account	
	3.2 Mode of Payment Transfer: RTGS, NEFT, etc.	
	3.3 Banking Investment Schemes, FD, RD, Postal Banking, etc.	
	<b>Activities: -</b> 1. Practical exercises on Banking Operation 2. Lab sessions on applying analysis techniques	

➤ **Course Learning Outcomes;-**

At the end of the course the learner will have ability –

CO 1: Students will be able to understand the various aspects of Indian Financial System.

CO 2: The students will be able to acquire the practical knowledge of Banking in India.

CO 3: The students will understand the challenges before Indian Financial System.

CO 4: To help the students to prepare for varied Banking competitive examinations.

➤ **Course Objective:-**

1. Understand the meaning, structure, and functions of the Indian banking system.
2. Examine the different types of banks in India, including commercial, regional rural, and co-operative banks.
3. Gain practical knowledge on banking operations such as opening accounts, payment transfers, and investment schemes.
4. Apply analysis techniques through practical exercises and lab sessions to enhance understanding of banking operations.

➤ **Reference ;-**

1. Indian Banking: Evolution and Developments" by S. K. Bhatia. Publication: Kanishka Publishers, 2020.
2. Banking Theory and Practice" by K. C. Shekhar and Lekshmy Shekhar Publication: Vikas Publishing House, 2018
3. Indian Financial System" by M. Y. Khan Publication: McGraw-Hill Education, 2020.
4. Principles of Banking" by G. J. B. Wright Publication: Pearson Education, 2019.
5. Modern Banking: Theory and Practice" by J. M. C. Goel Publication: Atlantic Publishers & Distributors, 2018

➤ **Journal & Magazine :-**

1. Journal of Banking & Finance **Publisher:** Elsevier **Website:** Journal of Banking & Finance.
2. Reserve Bank of India Bulletin **Publisher:** Reserve Bank of India **Website:** RBI Bulletin
3. Indian Journal of Economics and Business. **Publisher:** Indian Economic Association **Website:** [Indian Journal of Economics and Business](#)
4. Banking and Finance Review **Publisher:** BAFI Publications **Website:** [Banking and Finance Review](#)

No. of Credit- 02

Lecture: - 30L

Unit No	Name and Sub Titles of the Topic	No. of Lectures
01	<b>DEVELOPMENTS IN THE INDIAN STOCK MARKET</b>	10
	1.1 Domestic Saving & Investments Investing during these challenging times	
	1.2 Disinvestments, FDI & Foreign Portfolio Investment (FPI)	
	1.3 Role of Retail Investors Share Price & Share Price Volatility Role of SEBI	
02	<b>Dealings in Stocks Exchanges</b>	10
	2.1 Indian Economy on path of 5 Trillion Economy	
	2.2 Risk Management in the stock market	
	2.3 Role of Brokers Stocks Markets Quotations	
	2.4 Procedure for buying & selling	
	2.5 Financial Planning	
03	<b>Overviews of Capital Market</b>	10
	3.1 Working of Stock Market	
	3.2 Fundamental Analysis	
	3.3 Mutual Fund	

➤ **Course Learning Outcomes:-**

At the end of the course the learner will have ability –

CO 1: Students will be able to analyze domestic savings and investment trends, including the impact of FDI, disinvestments, and retail investors in the Indian stock market

CO 2: The students will be able to understand the dynamics of stock exchanges, risk management strategies, and the procedures for buying and selling stocks.

CO 3: Evaluate the role of SEBI, stock market quotations, and financial planning in the context of achieving India's 5 trillion economy goal.

CO 4: Apply fundamental analysis to assess stock market performance and explore the function and benefits of mutual funds in capital market investments.

➤ **Course Objective:-**

1. Examine the impact of domestic savings, investments, and foreign investments on the Indian stock market.
2. Understand the role of retail investors, share price volatility, and SEBI in stock market regulation.
3. Learn procedures for buying and selling stocks, managing risk, and the functions of brokers.
4. Analyse the Indian economy's progress towards a 5 trillion-dollar goal and its effect on stock market strategies.

➤ **Reference :-**

1. Indian Stock Market: A Comprehensive Guide" by M. Y. Khan **Publication:** McGraw-Hill Education, 2016
2. Equity Valuation: Models from Leading Investment Banks" by M. N. Muralidharan **Publication:** Wiley, 2018.
3. Security Analysis and Portfolio Management" by Donald E. Fischer and Ronald J. Jordan. **Publication:** Pearson, 2016.
4. Investment Analysis and Portfolio Management" by Prasanna Chandra **Publication:** Tata McGraw-Hill Education, 2018.
5. The Little Book That Still Beats the Market" by Joel Greenblatt **Publication:** Wiley, 2010

➤ **Journal & Magazine :-**

1. Journal of Financial Markets **Publisher:** Elsevier **Website:** Journal of Financial Markets.
2. Indian Journal of Finance **Publisher:** Icfai University Press **Website:** Indian Journal of Finance
3. International Journal of Financial Studies **Publisher:** MDPI **Website:** International Journal of Financial Studies

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**SEMESTER - I**

**Skill Enhancement Courses (SEC)**

**ECSET-111 - BUSINESS MANAGEMENT - I**

**No. of Credit- 02**

**Lecture: - 30L**

<b>Unit No</b>	<b>Name and Sub Titles of the Topic</b>	<b>No. of Lectures</b>
<b>01</b>	<b>Business Management</b>	<b>10</b>
	<b>1.1 Introduction – Nature, Scope of Management</b>	
	<b>1.2 Characteristic of Management</b>	
	<b>1.3 Need and Importance of study of management, Process of management</b>	
	<b>1.4 Level of Management</b>	
<b>02</b>	<b>Business Planning</b>	<b>10</b>
	<b>2.1 Business Planning and concept</b>	
	<b>2.2 Nature of Planning, Steps in planning process, Types of Business Planning, study of planning process limitations of Planning</b>	
	<b>2.3 Decisions Making Process, Factors Affecting Decisions Making</b>	
<b>03</b>	<b>Government Initiatives for Startups in India</b>	<b>10</b>
	<b>3.1 Atal Innovation Mission (AIM)</b>	
	<b>3.2 Make in India</b>	
	<b>3.3 Start Up India, Stand up India</b>	
	<b>3.4 MUDRA Banks</b>	
	<b>3.5 Agricultural Products Sell Management</b>	

➤ **Course Learning Outcomes;-**

At the end of the course the learner will have ability –

CO 1: Understand the nature, scope, and characteristics of management, and grasp its importance and processes across different management levels.

CO 2: Learn the fundamentals of business planning, including its nature, types, steps, and limitations, and apply decision-making processes effectively.

CO 3: Explore and evaluate key government initiatives for startups in India, such as Atal Innovation Mission, Make in India, Start Up India, Stand Up India, and MUDRA Banks.

CO 4: Analyze and manage agricultural product sales, integrating government support mechanisms into business strategies for effective management.

➤ **Course Objective:-**

1. Students gain a foundational understanding of management, including its nature, scope, characteristics, and various levels.
2. Students develop skills in business planning, including understanding its types, processes, and limitations, and apply decision-making techniques.
3. Students examine and assess key government initiatives supporting startups in India, such as Atal Innovation Mission, Make in India, and MUDRA Banks.
4. Students learn about agricultural product sales management and integrate government initiatives into effective business strategies..

➤ **Reference Book :-**

1. Principles of Management" by Stephen P. Robbins and Mary Coulter Publisher: Pearson
2. Management: Principles and Practices" by A. K. Saini Publisher: Vikas Publishing House
3. Business Planning: A Guide to Business Start-Up" by David Butler Publisher: Routledge
4. "Decision Making for Leaders: A Guide for Executives" by John G. DeGioia Publisher: Routledge
5. MUDRA Bank: A New Developmental Initiative" by D. P. Gupta Publisher: Springer

➤ **Journal & Magazine :-**

1. Harvard Business Review (HBR) **Publisher:** Harvard Business Publishing **Website:** [Harvard Business Review](http://www.harvardbusinessreview.com)
2. Journal of Business Research **Publisher:** Elsevier **Website:** [Journal of Business Research](http://www.elsevier.com/locate/jbusres)
3. Journal of Management Studies **Publisher:** Wiley **Website:** [Journal of Management Studies](http://www.wiley.com/doi/10.1002/jms)



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Under Autonomy and NEP-2020 To Be Implemented from Academic Year 2024-2025

**SEMESTER- II**

**Major Mandatory Subject**

**ECMAT 121- INDIAN ECONOMIC ENVIRONMENT-II**

No. of Credit- 04

Lecture: - 60L

Unit No	Name and Sub Titles of the Topic	No. of Lectures
01	<b>Economic Development and Growth</b>	15
	1.1 Meaning, Definition, Role and Growth of Service Sector in Indian Economy	
	1.2 Challenges to Indian Service sector- Business-based & Knowledge-based Sector, Education sector, Health sector, Insurance, Tourism, Banking	
	1.3 Recent Trends in Indian Service Sector- Digital Economy, E-Commerce, E- Finance	
02	<b>Banking Environment</b>	15
	2.1 Banking- Definition, Functions	
	2.2 Changing Structure of Banking in India- New Private Banks, Small Banks, Payment Banks	
	2.3 Recent Trends in Indian Banking Environment- E- Banking, E- Wallets, Bank Mergers and Amalgamations	
03	<b>Insurance</b>	15
	3.1 Meaning, Definition of Insurance	
	3.2 Evolution of Insurance Sector in India	
	3.3 Purpose and important of Insurance	
	3.4 Types of Insurance – LIC and GIC	
	3.5 Privatization of Insurance Business in India	
	3.6 Role of an Insurance Agent	
04	<b>Overview of Indian Economy</b>	15
	4.1 Challenges of Indian Economy- Poverty, Employment, Inequality, Informal Sector	
	4.2 Policy Measures (Two-Three recent Programmes)- Poverty Alleviation Programmes, Employment Generation Programmes, Agriculture Development Programmes, Skill Development Programmes	

➤ **Course Learning Outcomes:-**

At the end of the course the learner will have ability –

CO 1: Relate and recognize the concept and indicators of Service Sector Environment.

CO 2: To describe and analyze the concept of Banking and Insurance.

CO 3: To study the role and importance of Banking and Insurance.

CO 4: Explain the characteristics of Overview of Indian Economy.

➤ **Course Objective:-**

1. Understand the role, growth, and challenges of the service sector in the Indian economy, including recent trends like digital economy and e-commerce.
2. Explore the definition, functions, and evolving structure of the banking sector in India, including trends in e-banking and bank mergers.
3. Learn about the insurance sector's evolution, types, importance, and the impact of privatization and the role of insurance agents
4. Examine the key challenges facing the Indian economy and analyze recent policy measures aimed at poverty alleviation, employment generation, and skill development.

➤ **Reference :-**

1. "Development Economics" by Debraj Ray, Publication: Oxford University Press, 1998.
2. "Economic Development" by Michael P. Todaro and Stephen C. Smith Publication: Pearson, 12th Edition, 2020.
3. "Introduction to Economic Growth" by Charles I. Jones Publication: W.W. Norton & Company, 2nd Edition, 2014.
4. "Indian Economy: Performance and Policies" by Sanjiv Verma Publication: Oxford University Press, 2022
5. "Industrial Economics: An Introduction" by M. N. Gupta Publication: Atlantic Publishers & Distributors, 2019.

➤ **Journal & Magazine :-**

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**SEMESTER- II**

**Major Mandatory Subject**

**ECMAP 122- INDIAN FINANCIAL SYSTEM –II**

No. of Credit- 02

Lecture: - 60L

Unit No.	Name and Sub Titles of the Topic	No. of Lectures
1	<b>Indian Financial System</b>	<b>25</b>
	1.1 Financial System in India	
	1.2 Structure of India Financial System	
	1.3 Functions Financial System in India	
	<b>Activities: -</b> 1. Lecture and discussion on Financial System Concepts 2. Video Lecture on Indian Financial System	
2	<b>Indian Money and Capital Market</b>	<b>10</b>
	2.1 Indian Money Market	
	2.2 Indian Capital Market	
	2.3 Functions of Indian Money and Capital Market	
	<b>Activities: -</b> 1. Lecture and discussion on Indian Money and Capital Market 2. Group presentations on Indian Money and Capital Market	
3	<b>Postal Banking Operation: Level of Knowledge Conceptual</b>	<b>25</b>
	<b>3.1 Post office Savings Schemes:</b> a) Post office Savings Account, b) National Savings Recurring Deposit Account, c) National Savings Time Deposit Account d) National Savings Monthly Income e) Senior Citizens Savings Schemes Account f) National Savings Certificate (NSC) g) Kisan Vikas Patra Account h) Sukanya Samriddhi Account	
	<b>3.2 India Post Payments Bank (IPPB).</b>	
	<b>Activities: -</b> 1. Practical exercises on Postal Banking Operation 2. Lab sessions on applying analysis techniques	

➤ **Course Learning Outcomes;-**

At the end of the course the learner will have ability –

CO 1: Students will be able to understand the various aspects of Indian Financial System.

CO 2: The students will be able to acquire the practical knowledge of Postal Banking in India.

CO 3: The students will understand the challenges before Indian Financial System.

CO 4: To help the students to prepare for varied banking competitive examinations.

➤ **Course Objective:-**

1. Understand the structure, functions, and components of the Indian financial system.
2. Explore the operations and roles of the Indian money and capital markets.
3. Analyse the functions and significance of various Indian postal savings schemes and accounts
4. Examine the role and impact of India Post Payments Bank (IPPB) in the financial system.

➤ **Reference ;-**

1. Indian Banking: Evolution and Developments" by S. K. Bhatia. Publication: Kanishka Publishers, 2020.
2. Banking Theory and Practice" by K. C. Shekhar and Lekshmy Shekhar Publication: Vikas Publishing House, 2018
3. Indian Financial System" by M. Y. Khan Publication: McGraw-Hill Education, 2020.
4. Principles of Banking" by G. J. B. Wright Publication: Pearson Education, 2019.
5. Modern Banking: Theory and Practice" by J. M. C. Goel Publication: Atlantic Publishers & Distributors, 2018

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3. Indian Journal of Economics and Business. **Publisher:** Indian Economic Association **Website:** [Indian Journal of Economics and Business](http://www.ijeb.org/)
4. Banking and Finance Review **Publisher:** BAFI Publications **Website:** [Banking and Finance Review](http://www.bafipublications.com/)



No. of Credit- 02

Lecture: - 30L

Unit No	Name and Sub Titles of the Topic	No. of Lectures
01	<b>FUNDAMENTAL ANALYSIS</b>	10
	1.1 Meaning of fundamentals analysis	
	1.2 Types of fundamentals – Qualitative Method	
	1.3 Quantitative Method (Ratio Analysis)	
	1.4 Uses of Fundamentals if any Share of Selection	
	1.5 Basic concepts of Fundamentals	
02	<b>TECHNICAL ANALYSIS</b>	10
	2.1 Meaning of Technical Analysis	
	2.2 Types of chart	
	2.3 Types of Trend	
	2.4 Volume	
	2.5 Pivot Point- ( Support and Resistance)	
	2.6 Moving Average - DMA	
	2.7 RSI Indicator and Bollinger Band	
	2.8 Practical Trading – ( Live Market Trading)	
03	<b>Mutual Fund</b>	10
	3.1 Meaning and Introduction of Mutual Fund	
	3.2 Types of Mutual Fund – Equity Mutual Funds, Debt Funds, Hybrid Mutual Funds and Index Mutual Funds	
	3.3 Equity Mutual Fund – Small Cap, Mid Cap, Large Cap	
	3.4 Systematic Investment Plan (SIP)	
	3.5 Lump Sum Investment Plan	
	3.6 Practical Trading in Mutual Fund	

➤ **Course Learning Outcomes:-**

At the end of the course the learner will have ability –

CO 1: Students will be able to apply fundamental and technical analysis techniques for informed stock and mutual fund investments.

CO 2: The students utilize ratio analysis and qualitative methods to assess stock value and performance.

CO 3: Interpret technical indicators, chart patterns, and trading strategies for market analysis.

CO 4: Implement practical trading strategies and investment plans in mutual funds effectively.

➤ **Course Objective:-**

1. Understand and apply fundamental analysis techniques, including qualitative and quantitative methods, for evaluating stock performance
2. Utilize technical analysis tools, such as charts, trends, volume, pivot points, moving averages, RSI, and Bollinger Bands, to predict market movements.
3. Analyze and differentiate between various types of mutual funds, including equity, debt, hybrid, and index funds.
4. Implement and manage investment strategies, such as Systematic Investment Plans (SIP) and lump-sum investments, in mutual funds.

➤ **Reference :-**

1. Indian Stock Market: A Comprehensive Guide" by M. Y. Khan **Publication:** McGraw-Hill Education, 2016
2. Equity Valuation: Models from Leading Investment Banks" by M. N. Muralidharan **Publication:** Wiley, 2018.
3. Security Analysis and Portfolio Management" by Donald E. Fischer and Ronald J. Jordan. **Publication:** Pearson, 2016.
4. Investment Analysis and Portfolio Management" by Prasanna Chandra **Publication:** Tata McGraw-Hill Education, 2018.
5. The Little Book That Still Beats the Market" by Joel Greenblatt **Publication:** Wiley, 2010

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**SEMESTER- II**

**Skill Enhancement Courses (SEC)**

**ECSET-121 - BUSINESS MANAGEMENT- II**

**No. of Credit- 02**

**Lecture: - 30L**

<b>Unite No</b>	<b>Name and Sub Titles of the Topic</b>	<b>No. of Lectures</b>
<b>01</b>	<b>ORGANIZING FORM FRONT LEADERSHIP SKILLS</b>	<b>10</b>
	<b>1.1</b> Meaning, Importance, Qualities and Functions of a leader	
	<b>1.2</b> Leadership styles for effective management	
	<b>1.3</b> Time Cook – Apple, Sundar Pichai – Google, Ratan Tata ( Natarajan Chandrasekaran) Nikhil & Nitin Kamath - Zerodha	
<b>02</b>	<b>ACHIEVING SUCCESS AT WORK: COORDINATION AND CONTROL</b>	<b>10</b>
	<b>2.1</b> Meaning and need of coordination and control	
	<b>2.2</b> Techniques and difficulties in establishing coordination and control	
	<b>2.3</b> Steps in the process of control and its techniques	
<b>03</b>	<b>CASE STUDY</b>	<b>10</b>
	<b>3.1</b> Success Stories- Amul, Parle- G, Thermax, PepsiCo etc.	
	<b>3.2</b> Struggles- Amul, Parle – G, Thermax,, PepsiCo etc.	
	<b>3.3</b> Presentation of Business idea.	

➤ **Course Learning Outcomes;-**

At the end of the course the learner will have ability –

CO 1: Develop a comprehensive understanding of leadership qualities, styles, and functions in management.

CO 2: Analyze the leadership approaches of prominent figures like Tim Cook, Sundar Pichai, and Ratan Tata

CO 3: Understand the significance of coordination and control in achieving organizational success.

CO 4: Evaluate techniques and challenges in establishing effective coordination and control systems.

➤ **Course Objective:-**

1. Understand the core qualities, functions, and importance of effective leadership.
2. Identify and analyze various leadership styles for effective management.
3. Examine the leadership approaches of prominent figures like Tim Cook, Sundar Pichai, and Ratan Tata.
4. Learn the principles of coordination and control, including techniques and challenges.

➤ **Reference Book ;-**

1. "Principles of Management" by Stephen P. Robbins and Mary Coulter Publisher: Pearson
2. "Management: Principles and Practices" by A. K. Saini Publisher: Vikas Publishing House
3. "Business Planning: A Guide to Business Start-Up" by David Butler Publisher: Routledge
4. "Decision Making for Leaders: A Guide for Executives" by John G. DeGioia Publisher: Routledge
5. "MUDRA Bank: A New Developmental Initiative" by D. P. Gupta Publisher: Springer

➤ **Journal & Magazine :-**

1. Harvard Business Review (HBR) **Publisher:** Harvard Business Publishing **Website:** [Harvard Business Review](#)
2. Journal of Business Research **Publisher:** Elsevier **Website:** Journal of Business Research
3. Journal of Management Studies **Publisher:** Wiley **Website:** Journal of Management Studies.
4. India Today Business **Publisher:** Living Media India Ltd. **Website:** India Today Business
5. Business Line **Publisher:** The Hindu Group **Website:** [Business Line](#)

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